

Personal history

Born: 01.05.1979 in Berlin

Grew up in Munich.

1999 Abitur Ernst-Mach-Gymnasium Haar (Munich)

Lived and worked in Hamburg 2004 - 2011

Back in Munich 2012. Not married, no kids.

Fluent in German, Hungarian & English



Professional development

2017 - 2018 Freelance Creative Director

2014 - 2016 Creative Director Hello Munich

2013 Seniorcopywriter BBDO Interone Munich

2012 Seniorcopywriter Plan-net Munich

2007 - 2011 Copywriter Serviceplan Hamburg

2006 - 2007 Juniorcopywriter DraftFCB Hamburg

2005 Copywriter Int. Saatchi&Saatchi New York

2005 Copywriter Int. Springer&Jacoby Amsterdam

2005 Copywriter Int. Leo Burnett Budapest

2004-2005 Miami Ad School Europe

2003 Copy Intern XyniasWetzel Munich

Education

2004-2005 Miami Ad School Europe Copywriter

Clients

BMW, Audi, KIA, ARD, Sony, Unicef, Santec/Sanyo, Veltins, V+, Trilux, Oktalite, Leo's, Callmobile, Canvasco, Drei Austria, HUK Coburg, Volksbanken Raiffeisenbanken, Adidas, Zugspitze, Versicherungskammer Bayern, Mercury Hotels...